



Dear Colleague,

I am writing on behalf of the Society for the Neural Control of Movement (NCM) to ask for your support of our scholarship program during our upcoming annual meeting taking place April 30 – May 4, 2018 at the Hilton Santa Fe Buffalo Thunder in Santa Fe, New Mexico. NCM consists of over 400 members (with a total of 1700 on our distribution list) from a variety of disciplines including neurophysiology, neuroanatomy, developmental neurobiology, neurology, motor psychophysics, oculomotor control, sensory foundations of motor behavior, translational and clinical challenges in sensory-motor control, and computational neuroscience. These fields are bound together by an interest in the neural mechanisms underlying motor behavior.

I am soliciting your help in particular because of our scholarship program, which supports attendance by young investigators in training. This is an extraordinary opportunity for our finest trainees to gain broad exposure to cutting-edge research as well as to colleagues and senior investigators throughout the world. This past year we provided 10 scholarships with the support of multiple exhibitors and advertisers. In addition to established NCM Society members, these trainees entering the field represent a key constituency for your products. Your presence at the meeting provides valuable access to this audience. The annual meeting moves between sites in Europe and the United States. The 2017 meeting was in Dublin, Ireland with our highest ever attendance of almost 450 registrants, of which 140 were trainees. Our 2016 meeting was in Montego Bay, Jamaica, and included 250 registrants, including 70 trainees. The last mainland USA meeting in 2015 was in Charleston, North Carolina, which included 350 registrants, of which 100 were trainees.

The 2018 Meeting floor plan will have exhibitors placed in a high traffic area, near the main meeting hall and poster sessions, providing excellent exposure. The continued success of shortening the length of exhibit days, and having concentrated sessions from Tuesday – Thursday has prompted the Board to continue with this plan for 2018.

I expect the upcoming meeting to be highly successful and well attended. More information about the meetings and our society can be found at: <http://www.ncm-society.org>.



We have devised a gift plan with several levels of support and exposure as follows:

Contribution	Program Listing
\$1,850	On-site exhibit (6 ft table and 2 chairs provided), full page ad in conference program
\$1,500	On-site exhibit (6 ft table and 1 chair provided), full ad in conference program
\$1,000	On-site poster and literature display, and full page ad in program
\$500	Full page ad in the meeting program (included with any of the above)
\$500	NCM web page ad for 1 year (\$300 if added to any of the above)
\$200	Literature table display

To register online for an exhibit space, and or table display, please click here

<https://www.confmanager.com/main.cfm?cid=2827&tid=32>

We would consider alternative combinations or mechanisms and welcome your input. Please consider a contribution, and also the option of joining us as an exhibitor. The opportunity to attend the NCM annual meeting can be a key catalyst in a young investigator's career, for which your support is critical. The meeting also provides a well-targeted audience for your company's interests. Thank you for your consideration.

Cordially,

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